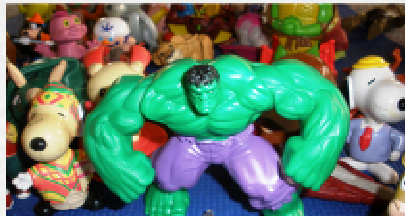




WILD & SNEAKY ART®
let your inner artist sneak out

Wildly Creative Group Activities & Experiences



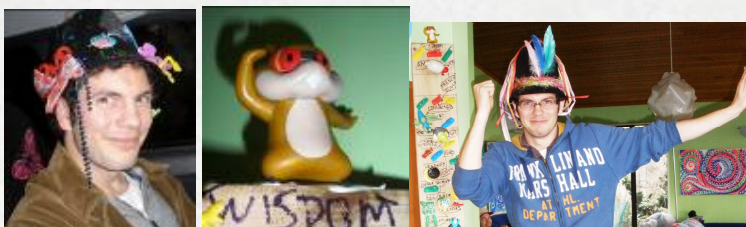
Superheroes Hit the Wall and Get Planked for a Good Cause at the Playhouse

Your wildly creative heroic actions are needed to unleash the kryptonite force of an inspirational kids' superhero feature wall. Superheroes from the region and beyond are getting planked to celebrate the creative superhero in us all and raise funds for a great cause at the Playhouse on Sunday 25th of September from 11am to 4pm. Plank Donations go to the Starship Foundation which raises funds for Starship Children's Hospital.

So grab hold of your superheroines/heroes, your business teams, organisations, friends and family to paint, glue, nail, laser and kryptonite your favourite super hero figurines to the planks provided. Add the names of your favourite superheroine/hero people to the plank as well. Add some artistic tension by adding the arch nemesis of your superhero or heroine, or funky props and background!

Take part in this day of fun for a good cause, a good laugh and a good day out. Dress as your favourite superhero; enter the safe planking competition or hero show-and-tell talks. Enjoy the music and see your plank become an inspiring community art wall at the new kids' playground area and donate to the Starship Foundation.

The wall has already attracted local and international tourist interest and seems to have a universal appeal. Edouard, a regional visitor from Marseille, went especially to a local toy store and bought a crazy Pokémon® Pac Rat to add to a plank. He posed for a photo before heading home to France, leaving a small heroic monument to his stay in Nelson. Recent emigrant, Saija, is going to make Finnish superheroes for her plank. A consultant from Invercargill is off to her local recycling centre in search of super heroines to send up.



French tourist Edouard sporting a WASA!® hat, with his Pokémon® Pac Rat Hero Wall addition and matching superhero pose.

Kids as far south as Waimate are collecting their superheroes and discussing what makes superheroes special, like, "they do good things for people, they are fearless, don't give up easily". Several classes at Tahunanui Primary School and Broadgreen Intermediate are also unleashing their creative kryptonite on planks for their superhero topic.

Head out there with your friends, donate as much or as little as you like per plank to the Starship Foundation and let your superheroes hit the wall for a good cause. Planks and glue can also be purchased from Bunnings Warehouse if you would prefer to let your creative kryptonite loose at home. Local groups, businesses and teams who want to do a superheroine/hero plank together can also head to the Playhouse or contact Nickola Blunt from WASA!® to organise a heroic team planking session. We at WASA!® understand it takes courage to let your inner artist sneak out, remember it's not about being perfect it's about having fun unleashing your creative superhero!

Donations to the Starship Foundation can be made to the Playhouse Café with each plank. The best three planks will also be auctioned off on Trade Me for the Starship Foundation. We are grateful for the support of the Nelson and Waimea Weekly and the Nelson Recycling and Reuse Centre. The wildly creative superhero wall was the idea of Nic Roland from the Playhouse and Nickola Blunt from WASA!®. It is a WASA!® Wildly Creative Collaborative Business Project. Nickola Blunt WASA!® director said inspiration, creativity, positivity and fun are vital components of a vibrant community.

For more info go to www.wasa.co.nz or www.theplayhousecafe.co.nz
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