



## WASA!® Festival Outline

WILD  
AND  
SNEAKY  
ART®  
FESTIVAL



...let your inner artist sneak out...

Sponsored by:



 Nelson City Council  
te kaunihera o whakatū

**NELSON OCT 2 to OCT 10 2010**



**WILD  
AND  
SNEAKY  
ART®  
FESTIVAL**

## The WASA!® Concept

A festival where regional visitors can roll their sleeves up and get wildy creative:

- Workshops (painting, sculpture, music, acting, digital art)
- Free events (creative stunts, random acts of art!)
- Social events (Wild and Sneaky Wine Tasting, WildHair Ball)
- Competitions (rewarding participation and transformation)

...a wildly creative evolving living canvas...

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## The WASA!® Concept

- Target audience: Nelson locals and domestic visitors unafraid of trying something new
- Objectives: Generating profile and economic benefit for the Nelson Tasman region
- Timing: Second week of the October School Holidays. WASA!® conference options also available year round soon.

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## WASA!® Values



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## Wild & Sneaky Sponsorship Options:

- L1: WASA!® Festival naming rights sponsor
- L2: Single event or competition sponsor:
  - WASA!® Workshops
  - WASA!® Free events
  - WASA!® Social events
  - WASA!® Competitions
- L3: Support sponsor (including contra) and prizes
- L4: Volunteer or skills support

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## Contact Details

- Website: [www.wasa.co.nz](http://www.wasa.co.nz)
- Festival Director: Nickola Blunt (03) 547 0019
- Director: Craig Wilson (03) 547 2009

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Celebrating the artist in EVERYONE  
with wild and surprising results\*#!

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